

2019 --> 2021 • ERASMUS+ STRATEGIC PARTNERSHIP

# EURO-YOUTH MEDIALAB 2.0

fostering autonomy and cooperation of  
young reporters



indiegesta  
educational  
cultural

new  
horizons

FOYER RURAL  
Cepage

Asociación  
para el Desarrollo  
del Guadajoz  
y Campiña Este  
de CORDOBA

INKUBATOR  
INNOWACJI

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# PARTNER ORGANIZATIONS



POLAND

[inkubatorinnowacji.org](http://inkubatorinnowacji.org)

Fundacja Inkubator Innowacji is a non-profit foundation located in Warsaw. We are working mostly on the local and international level. The members of the organisation are mostly youth and specialist of working with youth and children, united around the idea of promoting education and European awareness among the youth and generally among the society, supporting people, making youth participation in public life more active.



BULGARIA

[horizonti.eu](http://horizonti.eu)

New Horizons Association was registered at the Smolyan District Court in 2003.

The main strategic objective of New Horizons is to prepare the civil society in the region of Smolyan to act as a full member of the European Community which the country joined in 2007.



SPAIN

[adegua.com](http://adegua.com)

The Guadajoz Development Association (ADEGUA) was created in 1996 with the participation of all the social, political, economic and institutional stakeholders in the territory. ADEGUA is a Local Action Group with a wide experience in different European projects, besides managing European funds for rural development. It also hosts a European Information Centre since the year 1998, now belonging to the EDIC Network. The Association promotes local sustainable development through a diversity of local and European partnerships whose activities include training, youth mobility and European citizenship education.



ITALY

[indiegesta.com](http://indiegesta.com)

IndieGesta is a cultural organisation founded in Ceccano, on 2001. Since the foundation, the aims was multiple: promote cultural events and promote a different way of civil participation to make a better life in our town. In 19 years of activity IndieGesta has promoted more of 100 events, the most importants are Dieciminuti Film Festival, L'Imboscata, IndieJazz, Women & Blues Festival, Dieciminuti Academy and many other activities in Environment and Solidarity.

## COORDINATING ORGANIZATION

FRANCE

[foyer-rural-cepage.com](http://foyer-rural-cepage.com)



The Foyer Rural CEPAGE is a non-profit association that has existed since 1987. It is recognized as a popular education organization and complementary educational association in public schools. Its activities consist of working for local development by promoting citizen participation by all means.

# WHAT IS A MEDIALAB GROUP?

Briefly, it's a group of young people who gather to exchange, learn and make research on various topics by creating multimedia reports in order to boost their citizenship and the impacts they want to have on their communities. To carry this out, they have the support of organizations that provide resources and help them to meet experts in the topics they are interested in.

## PROJECT BACKGROUND

### A FOLLOW-UP OF THE PREVIOUS KA2

This project is the follow-up of the previous [EuroYouth MediaLab strategic partnership](http://eym.foyer-rural-cepage.com/) (<http://eym.foyer-rural-cepage.com/>). It is aimed at empowering existing MediaLab groups and creating new ones as well as fostering cooperation between these groups.

To summarize, the participants of the previous MediaLab project expressed the need to:

- develop the MediaLab in Europe by opening the project to new groups;
- get training in using effective tools and methods to collaborate, in the long term, on the transnational level using digital means;
- improve the quality of youth work.

**EuroYouth**  
**Medi@Lab**







# TO FULFILL THESE NEEDS, THE PROJECT HAS 4 MAIN OBJECTIVES:

CREATE NEW LOCAL GROUPS AND  
INVOLVE NEW ORGANIZATIONS

PROMOTE EXCHANGE AND  
COOPERATION BETWEEN THE  
MEDIALAB GROUPS IN FRANCE,  
POLAND, BULGARIA, ITALY AND SPAIN

TRAIN PARTICIPANTS FROM EACH  
MEDIALAB LOCAL GROUP TO LEAD  
ACTIVITIES FOR THEIR GROUP.

IMPROVE YOUTH SKILLS AND  
ATTITUDES IN DIGITAL CREATION AND  
EUROPEAN CITIZENSHIP.



# MAIN ACTIVITIES TO BE CARRIED OUT

## LOCAL MEDIALAB SESSIONS

During these sessions, the young people will participate and lead activities which are aimed at creating reports (gathering and analysing information, interviews, video/audio/article editing...)

## COOPERATION WITH OTHER GROUPS

Transnational sessions to create reports from at least 3 partner countries on common topics.

## TRAINING MOBILITIES FOR MEDIALAB FACILITATORS

1 - Introduction to the facilitation and specifics of MediaLab youth group.

2 - Using digital tools to conduct cooperative actions

## LEARNING AND EXCHANGE OF PRACTICES MOBILITIES FOR MEDIALAB MEMBERS

To improve their skills in reporting, and active citizenship

# MOBILITY ACTIVITIES

02 - 2020 - Poland - Training

Basics of facilitating a youth group  
and specifics of MediaLab groups

07 - 2020 - Italy

Learning and exchange of practices  
Creation of report

10 - 2020 - France - Training

Improvement for the facilitation of a  
youth group

04 - 2021 - France

Learning and exchange of practices  
Participation and inclusion





# EXPECTED RESULTS

- Critical thinking skills.
- International cooperation capacities of host structures and participants.
  - Digital skills.
  - 5 active MediaLab groups.
  - 50 young reporters.
  - Creation of transnational reports.
  - Soft and hard skills in video making.
  - More autonomous MediaLab groups.
- A more positive attitude towards European projects;
  - Sharing the values of the European Union;
- Participants more equipped to be active in civic life and citizenship.
  - Facilitators trained in using non-formal education methods.

